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## WHAT IS CLAIMED IS:

A compound represented by the formula:

wherein: A is an anchoring /moiety is specific for a first target site on a protein;

L is a linking group; and

D is a drug, wherein /D is specific for a second target site on said protein.

- A compound in accordance with claim 1, wherein said anchoring moiety is a functional group capable 10 of covalent attachment to a target site.
  - A compound in /accordance with claim 1, wherein said anchoring moiety/ is a non-peptide affinity ligand for a target site.
  - A compound /i/n accordance with claim 1, wherein said anchoring morety is a sulfhydryl-reactive group.
  - A compound in accordance with claim 4, wherein said sulfhydryl/reactive group is a member selected from the group consisting of methanethiosulfonate esters,
  - A compound in accordance with claim 3, wherein said non-peptide affinity ligand has a reactive functional moiety selected from the group consisting of  $\alpha$ -diazo ketones,  $\alpha$ -ha/lo kètones, pentafluorophenyl esters, and 2,4-dinitrophenyl esters.
  - A compound \in accordance with claim 3, wherein said non-peptide affinity ligand is a carbohydrate.
  - A compound /in accordance with any one of claims 1-7, wherein said linking group used to produce said compound has a reactive group at both ends capable of forming covalent bonds.
- A compound in accordance with any one of claims 1-7, wherein said linking group used to produce said 35 compound has a reactive group at one end capable of forming

a covalent bond.

- 10. A compound in accordance with claim 1, wherein said linking group comprises two parts with a complementary connector.
- 11. A compound in accordance with claim 10, wherein said connector is avidin and biotin.
- 12. A compound in accordance with claim 1, wherein said linking group is hydrophobic.
- 13 A compound in accordance with claim 12, wherein said hydrophobic linking group is selected from the group consisting of alkylene chains and aryl acetylenes.
  - 14. A compound in accordance with claim 13, wherein said linking group is an alkylene chain.
- 15. A compound in accordance with claim 14, wherein said alkylene chain consists essentially of about 2 to 24 methylene groups.
  - 16. A compound in accordance with claim 15, wherein said alkylene chain consists essentially of about 2 to 10 methylene groups.

17. A compound in accordance with claim 1, wherein said linking group is hydrophilic.

- 18. A compound in accordance with claim 17, wherein said hydrophilic linking group is selected from the group consisting of ethylene glycol chains, diamines, and diacids.
- 19. A compound in accordance with claim 18, wherein said linking group is a polyethylene glycol chain.
- 20. A compound in accordance with claim 19, wherein said polyethylene glycol chain consists essentially of about 2 to 14 ethylene glycol units.
- 21. A compound in accordance with claim 1, wherein said drug is an antiheoplast.
- 22. A compound in accordance with claim 21, wherein said antineoplast is selected from the group consisting of vincristine, doxorubicin, cisplatin, bleomycin, cyclophosphamide, methotrexate, and

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streptozotocin.

- 23. A compound in accordance with claim 1, wherein said drug is a local anesthetic.
- 24. A compound in accordance with claim 23, wherein said local anesthetic is selected from the group consisting of benzocaine, lidocaine, dibucaine, and chlorpronazine.
  - 25. A compound in accordance with claim 1, wherein said anchoring group comprises a sulfhydryl group, said linking group comprises an ethyl group, and said drug is benzocaine.
  - 26. A compound in accordance with claim 1, wherein said drug is an anti-hypertensive.
  - 27. A compound in accordance with claim 26, wherein said antihypertensive is selected from the group consisting of propanolol, timolol, labetolol, clonidine, verapamil and hydralazine.
    - 28. A compound in accordance with claim 1, wherein said anchoring group binds specifically to a peptide as shown in SEO ID NO:5, said linking group is a polyethylene glycol chain consisting of 8-10 ethylene glycol units, and said drug is verapamil.
    - 29. A compound in accordance with claim 1, wherein said anchoring group is methane thiosulfate, said linking group is a polyethylene glycol chain, and said drug is propanolol.
    - 30. A method for the localization of a drug at a preselected target site, comprising administering to a host, a compound represented by the formula:

A-L-D

wherein

A is an anchoring moiety that is specific for a first target site on a protein;

L is a linking group; and

D is a drug,

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wherein D is specific for a second target site on said protein.

- 31. A method in accordance with claim 30, wherein said anchoring moiety is a functional group capable of covalent attachment to a target site.
- 32. A method in accordance with claim 30, wherein said anchoring moiety is a non-peptide affinity ligand for a target site.
- 33. A method in accordance with claim 30, wherein said anthoring moiety is a sulfhydryl-reactive group.
  - 34. A method in /accordance with claim 33, wherein said sulfhydryl-reactive group is a member selected from the group consisting of methanethiosulfonate esters, dithiopyridyl groups cystine and maleimide.
  - 35. A method in accordance with claim 32, wherein said non-peptide affinity ligand has a reactive functional moiety selected from the group consisting of  $\alpha$ -diazo ketones,  $\alpha$ -halo ketones, pentafluorophenyl esters, maleimide and 2,4-dinitrophenyl esters.
  - wherein said connector is two complementary oligonucleotides.
  - 37. A compound in accordance with claim 1, wherein said drug binds to a member selected from the group consisting of a  $\beta$ -adrenergic receptor, a calcium channel, a sodium channel and a potassium channel.
    - 38. A compound in accordance with claim 37, wherein said drug binds to a  $\beta$  adrenergic receptor.
  - 39. A compound in accordance with claim 37, wherein said drug binds to a calcium channel.
    - 40. A compound in accordance with claim 37, wherein said drug binds to a sodium channel.
- 41. A compound in accordance with claim 38, wherein said drug is a member selected from the group consisting of propranolol, timolol and labetolol.

42. A compound in accordance with claim 39, wherein said drug is a member selected from the group consisting of a dihydropyridine and verapamil.

43. A compound in accordance with claim 39, wherein said drug is a member selected from the group consisting of a phenylalkylamine, a benzothiazepinone and dialtiazem.

ATTA

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